

COOKIES POLICY

In compliance with the provision of the Personal Data Protection Authority (hereinafter the "Guarantor") of May 8, 2014, which identifies the simplified procedures for the disclosure and the acquisition of consent for the use of cookies (hereafter, the "Cookies Provision"), as well as the requirements of EU Regulation 679/2016 concerning the protection of individuals with regard to the processing of personal data, Gigatour of Li.La srl intends to inform the user of the following.

Gigatour di Li.La srl, owner of the processing of personal data, informs that this website uses cookies, in order to make its services as efficient and easy to use as possible. Therefore, when visiting the Site, a minimum amount of information is entered into the User's device, such as small text files called "cookies", which are saved in the User's Web browser directory. There are different types of cookies, but basically the main purpose of a cookie is to make the site work more effectively and to enable certain features. Cookies are used to improve the User's global navigation. In particular:

- They allow you to navigate efficiently from one page to another on the website.
- They store the username and preferences entered.
- They allow you to avoid entering the same information (such as username and password) several times during the visit.
- They measure the use of services by Users, to optimize the browsing experience and the services themselves.
- They present targeted advertising information based on the interests and behavior expressed by the User during navigation.
- There are various types of cookies. Below are the types of cookies that may be used on the Site with a description of the purpose linked to the use.

Technical Cookies

Cookies of this type are necessary for the proper functioning of some areas of the site. Cookies in this category include both persistent cookies and session cookies. In the absence of such cookies, the site or some parts of it may not work properly. Therefore, they are always used, regardless of user preferences. Cookies in this category are always sent from our domain.

Analytical Cookies

Cookies of this type are used to collect information on the use of the site. The Owner uses this information for statistical analysis, to improve the site and simplify its use, as well as to monitor its correct functioning. This type of cookie collects anonymous information on the activity of users on the site and the way in which they arrived at the site and the pages visited. Cookies in this category are sent from the site itself or from third-party domains.

In particular, these are cookies related to the following statistical analysis services:

Google Analytics

https://support.google.com/analytics/answer/6004245?hl=en&ref_topic=2919631

third-party tracking cookies

Cookies of this type are used to collect information on the use of the website by visitors, the keywords used to reach the site, the websites visited and the origins of the traffic from which visitors come for marketing campaigns. The owner may use this information to compile reports and improve the Site. Cookies collect information in an anonymous form. Cookies of this type are sent from the site itself or from third-party domains.

Gigatour di Li.La srl uses, in particular, the following third-party cookies:

Google AdWords for ads sponsored on the search network, display network and Youtube

<http://www.google.com/intl/it/policies/privacy/>

Facebook Ads for sponsored ads on targeted audience on Facebook and Instagram

<https://www.facebook.com/help/cookies/update>

Tao & Web as an intermediary for users' browsing behavior analysis activities

<http://www.taoeweb.com/disclaimer>

AdRoll for sponsored ads on targeted audiences and remarketing activities

<https://www.adroll.com/about/privacy>

Turbo Adv for sponsored ads on targeted audiences and remarketing activities

<http://www.turboadv.com/privacy-policy/>

Cookies for the integration of third-party functionality

Cookies of this type are used to integrate third-party functionality on the Site (for example, forms for comments or icons of social networks that allow visitors to share the content of the site). Cookies in this category can be sent from the domains of partner sites or that still offer the features on the site.

Gigatour di Li.La srl uses, in particular, the following third-party cookies:

Facebook for a browsing experience enriched with features and services of social network

<https://www.facebook.com/help/cookies/update>

Twitter for a browsing experience enriched with features and services of social network

<https://support.twitter.com/articles/20170519-uso-dei-cookie-e-di-altre-tecnologie-simili-da-partte-di-Twitter>

Google+ for a browsing experience enriched with features and services of social network

https://www.google.com/intl/it_ALL/policies/privacy/

Pinterest for a browsing experience enriched with features and services of social network

<https://help.pinterest.com/en/articles/personalization-and-data>

Instagram for a browsing experience enriched with features and services of social network

<https://help.instagram.com/1896641480634370?Ref=ig>

Youtube for a browsing experience enriched with features and services of social network

<https://policies.google.com/technologies/cookies>

Support in configuring your browser

Cookies can also be managed through the settings of your browser. For further information and support you can also visit the specific help page of the web browser you are using:

Edge

<https://privacy.microsoft.com/it-IT/windows-10-microsoft-edge-and-privacy>

Chrome

<https://support.google.com/chrome/answer/95647?hl=it&topic=14666&ctx=topic>

Firefox

<https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

Internet Explorer

<http://windows.microsoft.com/it-it/windows-vista/block-or-allow-cookies>

Safari

https://support.apple.com/kb/PH17191?locale=it_IT&viewlocale=it_IT

Opera

<http://www.opera.com/help/tutorials/security/cookies/>